

NOIOAFNA

Time: 2.30 hrs.

Marks: 75

Instructions:

All questions are compulsory.

Figures to the right indicate exact marks allotted to the question.

Q.1 a) Match the following: (Any 8) (08)

Group A

1. Survival, Growth, Prestige
2. Profit through service
3. FDI Policy
4. WTO
5. Consumer Protection Act
6. Kreps Theodore J.
7. Fair Business Practices
8. Environmental Analysis
9. National Commission
10. Carbon credit

Group B

- A. Economic Objectives
- B. Fair and liberal
- C. Organic Objectives
- D. Clear Direction
- E. 1995
- F. 1986
- G. Founder of Social Audit concept
- H. Within the scope of CSR
- I. Forecasting
- J. Do not have territorial jurisdiction
- K. A generic term

Q.1 b) Write True or False: (Any 7) (07)

1. Government agencies directly influence environmental analysis.
2. Profit and Profiteering are identical terms.
3. FDI is popular method for outflow of foreign capital.
4. MNCs are profit oriented rather than social oriented.
5. Social audit is compulsory in India.
6. Social Responsibility concept is against profit making in business.
7. Consumer Protection Act enables consumer to complain directly.
8. Face to face ethics is one of the ethical dilemmas.
9. Unfavourable changes in business environment bring opportunities to the business.
10. WTO establishes a framework for trade policies.

Q.2 a) Explain meaning and features of Social Audit. (08)

b) Explain disadvantages of FDI inflow in India. (07)

OR

Q.2 a) Explain meaning and importance of CSR. (08)

b) Write a note on Internal factors of Business Environment. (07)

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Q.3 a) Give a broad classification of Business objectives with chart and explain any 2 business objectives in detail. (08)

b) Write a note on PESTLE analysis. (07)

OR

Q.3 a) What is business ethics? Explain its features. (08)

b) Discuss features of consumer movement. (07)

Q.4 a) Write a note on SWOT analysis. (08)

b) Explain limitations of Social Audit. (07)

OR

Q.4 a) Explain social responsibilities towards consumers. (08)

b) Explain importance of Corporate Governance. (07)

Q.5 Write short notes on:(Any 3) (15)

1. Advantage of MNCs
2. District Forum
3. Social responsibility towards Society
4. Features of Corporate Governance
5. Ecological Environment